

## Magnolia Heights Neighborhood Association Events Committee Meeting – Sunday, April 28th

5:00 p.m. – 6:00 p.m. at 3319 12th St N

- 1. Spring Block Party Review
  - a. Marketing/Promo: need more committee help with social media engagement
- 2. Greg Roy Reggae
  - a. A lot of compliments received
- 3. Games
  - a. good setup and will do the same in October
- 4. Food
  - a. Need more volunteers.
  - b. Can be more efficient by being more self-serve.
- 5. Kid Area
  - a. Instead of high-risk bounce house, have these features for young kids:
    - i. Trunk or Treat, bubbles, street chalk, face painting, magician, St Pete Fire truck and Police canine unit.
- 6. Vendors
  - a. Too difficult to organize. Instead utilize the \$500 mini grant from SP City from now on
- 7. Volunteer recruitment
  - a. Need to actively invite friends and neighbors to take on small tasks to get them involved
- 8. Halloween Block Party date: Oct 26 4-8pm
- 9. To prevent volunteer burnout:
  - a. One Block Party in Fall & one Yard Sale in spring. (Instead of 2 block parties and 2 yardsales per year)